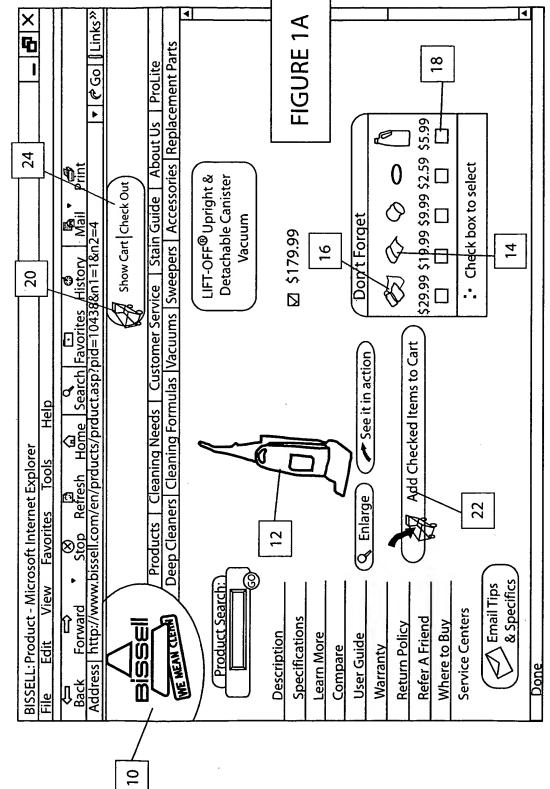
TRADE

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR AN ENHANCED E-COMMERCE GRAPHICAL USER INTERFACE

(M. MOYER) Atty. Docket No.: 024497-0105 Attorney: Paul S. Hunter (608) 258-4292

Sheet 1 of 14



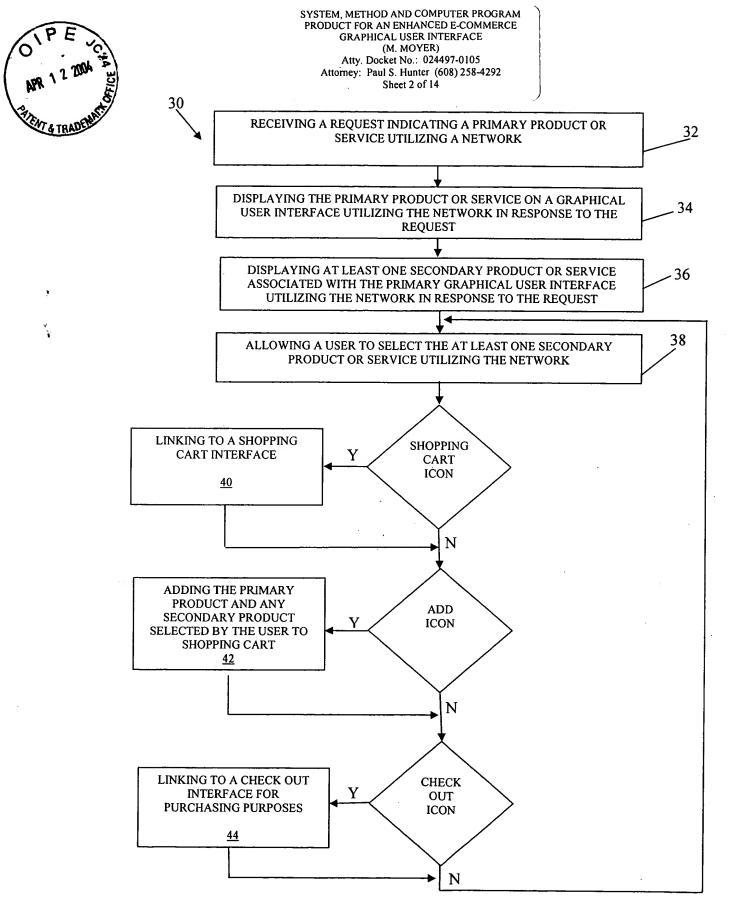
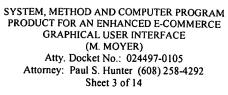


FIG. 1B





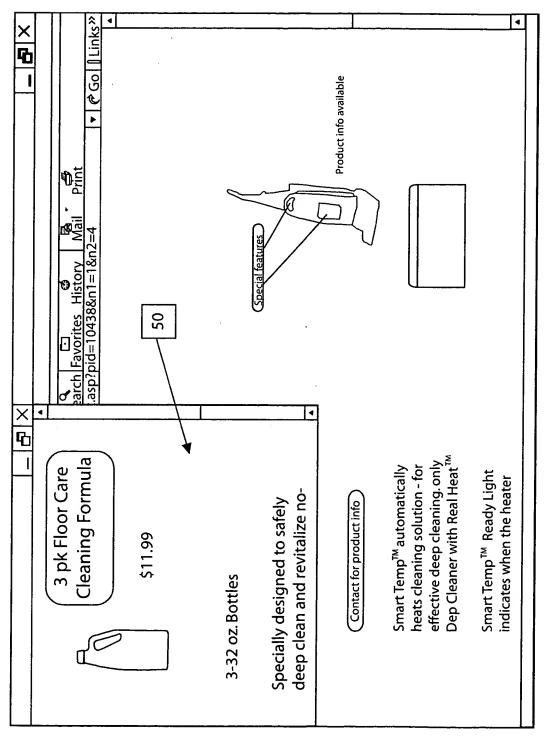


FIGURE 1C

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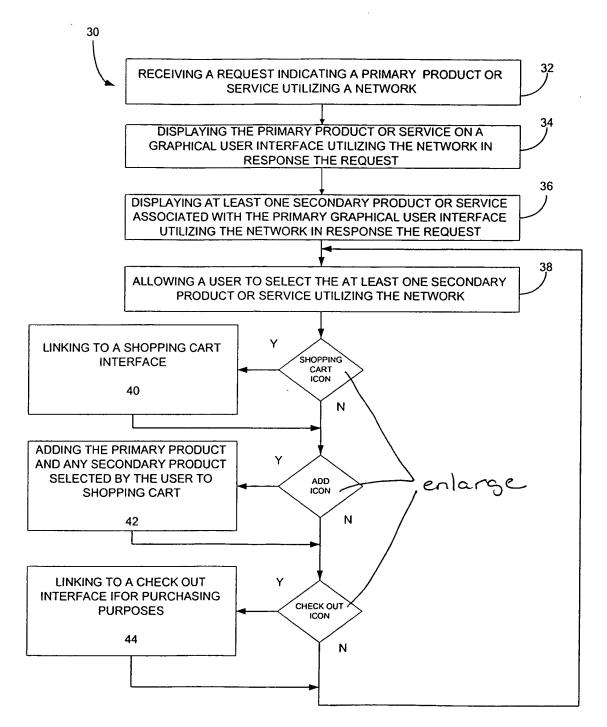


Fig. 1B

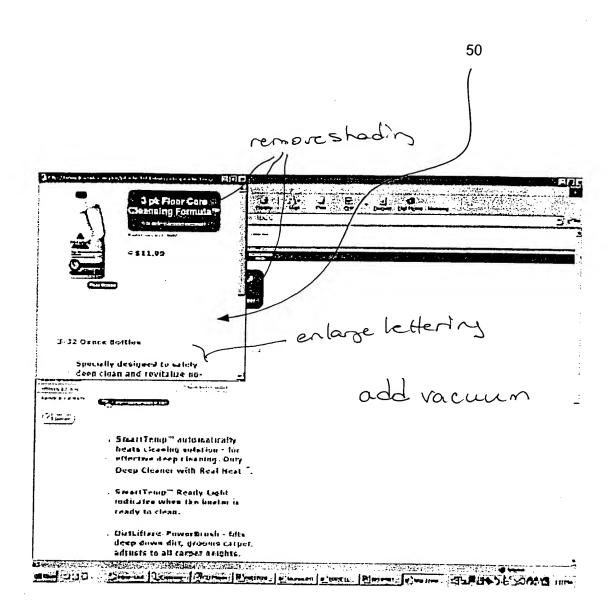


Fig. 1C